FIG. 1

120 < view id="view1" name="basic" value="trafficLocationXYZ.txt" /> 110 < ALTIet id="altlet1" type="subscription" width="300" height="300"> value="http://www.MyRushHour.com/XYZ.mpeg" /> value="http://www.MyRushHour.com/XYZ.jpg" /> 150 160 130 <view id="view2" name="intermediate" 140 <view id="view" name="premium" <TITLE>My Traffic Report</TITLE> <BODY> 111 </BODY> </ALTlet> </HTML>

100

2/5

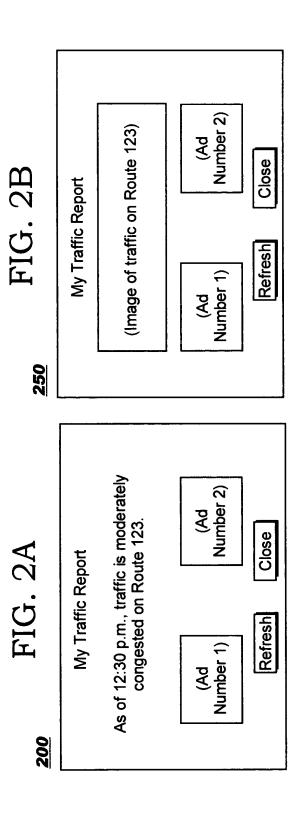


FIG. 3

As of 12:30 p.m., traffic is moderately congested on Route 123. 310 320
 330 <TITLE>My Traffic Report</TITLE> </BODY> <B0DY>

300

FIG. 4

```
<view id="view1" name="basic" value="trafficLocationXYZ.txt" />
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          value="http://www.MyRushHour.com/IntermediateAd.jpg" />
                                                                                                                                                                                                                                                                                                                                                                                410 <ALTlet id="altlet2" type<sup>=</sup>"advertisement" width="300" height="150">
                                                                                110 <ALTlet id="altlet1" type="subscription" width="300" height="300">
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             value="http://www.MyRushHour.com/PremiumAd.jpg" />
                                                                                                                                                                                                                                                                                                                                                                                                                                                                    value="http://www.MyRushHour.com/BasicAd.jpg" />
                                                                                                                                                                                                                                                                                               value="http://www.MyRushHour.com/XYZ.mpeg" />
                                                                                                                                                                                                             value="http://www.MyRushHour.com/XYZ.jpg" />
                                                                                                                                                                      <view id="view2" name="intermediate"
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              430 <view id="view2" name="intermediate"
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   440 <view id="view3" name="premium"
                                                                                                                                                                                                                                                         <view id="view" name="premium"
                                                                                                                                                                                                                                                                                                                                                                                                                      420 <view id="view1" name="basic"
<TITLE>My Traffic Report</TITLE>
                                                                                                                                                                                                                                                                                                                                         </ALTlet>
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             </BODY>
                                          <BODY>
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   </ALTlet>
```

400

